



**VISIT VICKSBURG TOURISM GRANT PROGRAM**

**FISCAL YEAR 2024**

**Program Application**

Application Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Tax ID: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media Links

Facebook: \_\_\_\_\_

Instagram: \_\_\_\_\_

Other: \_\_\_\_\_

Project Director / Coordinator: \_\_\_\_\_

Project Name: \_\_\_\_\_

Date of Project: \_\_\_\_\_ Number of Years Held: \_\_\_\_\_

Date Work Begins: \_\_\_\_\_ Date Work Completes: \_\_\_\_\_

Location of Project: \_\_\_\_\_

Description of Project: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If this is a first-time project, do you anticipate it becoming annual? \_\_\_\_\_

Most recent attendance figures, if applicable:

Local: \_\_\_\_\_

Visitors (50-mile radius): \_\_\_\_\_

For a first-time event, what is the estimated attendance?

Local: \_\_\_\_\_

Visitors (50-mile radius): \_\_\_\_\_

Total Projected Cost of Project: \_\_\_\_\_

Amount Requested from TGP Funding: \_\_\_\_\_

If selected, how will the TGP funds be used? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How will the project meet the stated mission of increasing tourism and economic impact in Vicksburg?

\_\_\_\_\_

\_\_\_\_\_

Summary of advertising efforts planned for promoting project:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated hotel room nights to be generated from project? \_\_\_\_\_

After reviewing the TGP guidelines and completing the entire application, you must also attach and/or include:

- For repeat projects, examples of past promotional materials must be included.
- A copy of sponsorship benefits package for the project, if applicable, must be included.
- Because space is limited on the application, you may attach additional text and any supporting documentation.

Upon completion, one electronic copy must be submitted to Ashley Gatian at [ashley@visitvicksburg.com](mailto:ashley@visitvicksburg.com) no later than 5 PM on November 30, 2023, or one printed copy must be postmarked no later than November 30, 2023, to:

Visit Vicksburg  
Attn: Ashley Gatian  
1619 Walnut Street  
Vicksburg, MS 39180