



VISIT VICKSBURG TOURISM GRANT PROGRAM

FISCAL YEAR 2024

Final Report

A completed final report must be provided to Visit Vicksburg within 30 days of project completion or by December 31, 2024, whichever comes first.

Application Organization: _____

Address: _____

Phone: _____ Tax ID: _____

Email: _____ Website: _____

Project Director / Coordinator: _____

Project Name: _____

Provide a general assessment of the event (successes, concerns, improvements, etc.):

How did the project meet the stated mission of increasing tourism and economic impact in Vicksburg?

Attendance of TGP Project:

Local: _____

Visitors (50-mile radius): _____

Estimated overnight hotel stays: _____

Will the project take place again? _____

Total cost of project: _____

Amount of TGP Funding received: _____

How was TGP funding used? *

Receipts/invoices documenting how the TGP funds were used **must be attached.*

Summary of advertising efforts used in promoting project:

Summary of advertising efforts planned for promoting project:

After reviewing the TGP guidelines and completing the entire application, you must also attach and/or include:

- Examples of promotional materials, if applicable.
- PR coverage of the project, if applicable.
- Receipts/invoices documenting how TGP funds were used.
- Additional documents or text demonstrating the project's success, if applicable.

A completed final report and all required documentation must be provided to Visit Vicksburg within 30 days of project completion or by December 31, 2024, whichever comes first:

Visit Vicksburg
Attn: Ashley Gatian
1619 Walnut Street
Vicksburg, MS 39180