

## The Key to the South

## **Visit Vicksburg Back to Business Meeting Incentive Program**

Visit Vicksburg is offering an incentive program for meetings and conventions with 50 or more attendees booked at Vicksburg meeting venues.

The following criteria must be met to qualify for the incentive program:

- 1. Must be a new meeting or conference taking place from now until December 2021
- 2. Contracted 60 days in advance of event date with Vicksburg, MS venue
- 3. Room block at Vicksburg, MS lodging property
- 4. Must have 50 or more event attendees
- 5. Groups not eligible for the program include social (weddings, fraternal, social events, sporting events and group tours)
- 6. Incentive dollars are for new business only and does not apply to existing contracts

## **Incentive Scale**

• 50 - 99 attendees: \$100

100 - 199 attendees: \$250

200 + attendees: \$500

All qualifying criteria must be met and submitted to the Visit Vicksburg Executive Director for approval at least 60 days in advance of the event.

Visit Vicksburg reserves the right to end the incentive program at any time.